

# Cookie Policy

We use cookies at Kraftvaerk.com to deliver the best possible service to the users of our website. In our cookie policy, you can read more about which cookies we use

## Consent

By visiting this website Kraftvaerk.com, you accept that cookies are used in line with this cookie policy, unless you have opted out of cookies in your browser. If you have not opted out of cookies at the time of the submission of consent, you have the right to withdraw the consent by blocking cookies in your web browser.

## Disabling cookies

If you do not accept our use of cookies on the website, please disable them by following the instructions for your browser described at <http://allaboutcookies.org>. Please note that if you disable cookies, the use of some of the website features and services may not work as well.

Some browsers also allow you to point out that you do not want your online and browsing activity to be tracked. Disabling tracking can affect the use of and services on the webpage.

## What is a cookie?

A cookie is a data file that a website stores on your IT equipment, such as computer, tablet and smartphone. The purpose is to recognize the IT equipment and thereby observe how you use the website.

Today, virtually all websites use cookies. In many cases, cookies are required to provide proper service on the website.

A cookie is a passive file that cannot collect the information that is on your computer or spread computer viruses and other malicious programs.

Some cookies are only stored on your IT equipment as long as you have your browser open, so-called session cookies. Other cookies are stored on your IT equipment for a longer period of time, so-called persistent cookies. When you return to a website, the cookie is typically renewed automatically.

Often, cookies are stored from other parties than the one who owns the website (third-party cookies). It can be cookies with ordinary content but also analysis tools and embedded comment fields.

## Cookies at Kraftvaerk.com

On Kraftvaerk.com we use cookies to examine how our users use the website so we can improve it. The information we collect is anonymous and cannot be traced to named users.

We use the following types of cookies on Kraftvaerk.com:

### Necessary cookies

These cookies help make the website usable by enabling basic functions. The website cannot function properly without these cookies

NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
_cfduid	Hs-scripts.com	Used by the content network, Cloudflare, to identify web traffic.	1 year	http Cookie
PHPSESSID	Kraftvaerk.com	Preserves user session state across page requests.	Session	http Cookie
Sf-selected-language	Sitefinity	Used to store active language of user and for redirecting the user into correct language version of page upon visiting any site.	1 year 2 months	http Cookie

### Statistics cookies

These cookies helps the website owner to understand how visitors interact with websites by collecting and reporting information anonymously.

NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
_ga	Kraftvaerk.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	http Cookie
_gat	Kraftvaerk.com	Used by Google Analytics to throttle request rate.	1 day	http cookie
_gid	Kraftvaerk.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	http cookie
Collect	Google-analytics.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel tracker

### Marketing Cookies:

These cookies are used to get insights from visitors. They are furthermore used to retarget marketing.

NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
Collect	LinkedIn.com	<p>The LinkedIn Insight Tag enables in-depth campaign reporting and valuable insights about our website visitors. We use the LinkedIn Insight Tag to track conversions, retarget website visitors, and unlock additional insights about members interacting with our LinkedIn adverts.</p> <p>The LinkedIn Insight Tag enables the collection of metadata such as IP address information, timestamp, and events such as page views. All data is encrypted. The LinkedIn browser cookie is stored in a visitor's browser until they delete the cookie or the cookie expires (there's a rolling six-month expiration from the last time the visitor's browser loaded the Insight Tag).</p> <p>You can change LinkedIn cookie settings on your <a href="#">LinkedIn settings page</a>. You can read more on LinkedIn Cookie policy, from their own <a href="#">Cookie Policy</a>.</p>	90 days	http Cookie
	Facebook.com	Used to send data to Facebook about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel

		You can at any time see more and update your Facebook ad settings <a href="#">here</a> . You can also get information in Facebooks cookie policy <a href="#">here</a> .		
Trackcmp.net	ActiveCampaign.com	Keeps track of the visitor's identity. This cookie is sent to ActiveCampaign marketing platform by form submissions and is used to de-duplicate contacts.	30 days	Pixel

### How long will cookies be stored?

A cookie's life may vary depending on your preference and needs. Some disappear when you close your browser, while others can exist for years. It depends on the specific website.

Typical cookies "live" for up to two years, but are usually extended after each visit to the website. If you revisit a website after six months, the cookie's lifetime will be prolonged by two years from the date of your visit.

At any time you can delete cookies from your computer. See more about this at <http://allaboutcookies.org>

### Changes to the cookie policy

We reserve the right to continuously update this cookies policy and encourage you to read the policy from time to time to keep you informed about how we use cookies. This cookie policy was last updated in February 2019.

### Do you have questions?

If you have any questions about cookies, please feel free to contact [Legal@Kraftvaerk.com](mailto:Legal@Kraftvaerk.com).