

# Privacy Policy

<b>Data controller:</b>	Kraftvaerk A/S
<b>Address:</b>	Prags Boulevard 80, 4 <sup>th</sup> floor 2300 Copenhagen
<b>VAT NO:</b>	27 50 46 39
<b>Email:</b>	legal@kraftvaerk.com

## **Processing personal data at Kraftvaerk**

Under the Data Protection Regulation, Kraftvaerk ('us', 'we' and 'our') are required to provide information about our processing of personal data and the rights of data subjects.

We have taken technical and organisational measures to ensure that your information is not accidentally or unlawfully erased, published, lost, impaired or disclosed to unauthorised persons, misused or otherwise processed in violation of said legislation.

## **Data collection when using cookies**

When you visit the Kraftvaerk website, we collect information about you and your use of the site through cookies, including third party cookies. Data is disclosed to third parties, such as LinkedIn and Facebook, to gather statistics or target remarketing for Kraftvaerk.

See more in our cookie policy at: <https://app-kraftvaerk-com-cm-test.azurewebsites.net/about-us/cookie/>

## **Personal data we collect about you**

When you purchase our services, use our website, participate in events or sign up for newsletters or the like, we may, depending on the specific circumstances, collect and process various personal data about you in order to complete your use or ordering of our services. This personal data includes the following: name, address, telephone number and email address. If you voluntarily provide or transmit personal data, we will also process this data in accordance with this policy.

As a general rule, we do not process any data other than what is specified in this policy and thus no sensitive data.

## **Legal warrant for processing**

We only collect and process data in accordance with applicable law, including GDPR. Our collection and processing is carried out on the basis of the following:

- If we have requested your consent in connection with data collection, GDPR article 6 (1) (a)
- When processing is necessary to fulfil obligations related to a contract, GDPR article 6 (1) (b)
- When processing is necessary to fulfil obligations under applicable law, GDPR article 6 (1) (c)
- When processing is based on a legitimate interest on our part, GDPR article 6 (1) (f), this may, for example, be to prevent fraud, unauthorised use of our services and products and to improve our products and services.

If we send direct marketing to you, we will request your consent first, in accordance with marketing law.

If we process personal data about you based on your consent, you may withdraw your consent at any time by contacting us at the email address listed at the end of this policy. If you withdraw your consent, we will delete the data that has been processed on the basis of your consent, unless we need to process data, e.g. to comply with applicable law.

## **Deletion and retention**

We ensure on an ongoing basis that personal data about you is erased, when it is no longer relevant for us to pursue our legitimate interests. However, we retain personal data that is relevant in order to comply with applicable law, for example in the case of accounting records and inventories. If you have any questions about this, please contact us at the email at the bottom of the policy.

## **Your rights as a data subject**

As a data subject under GDPR, you have certain rights that we can help you with. Your rights are as follows:

- You have the right to gain insight into what data we process about you, for what purpose and whether it is transferred to third parties.
- You have the right to have any wrong information corrected.
- In certain cases, you have the right to have specific personal data that we process deleted.
- In certain cases, you have the right to restrict how we process your personal data.
- Under certain circumstances, you are entitled to so-called 'data portability' of the personal data you have shared with us.
- In some cases, you may object to our processing of your personal data.

If you wish to exercise your rights as stated in the above listing, please contact us at the email below.

We strive to make every effort to meet your requests regarding the processing of your personal data and your rights as a data subject. If, despite our efforts, you are not satisfied, you can file a complaint – this must be done with the Danish Data Protection Agency.

## **Changes to the Privacy Policy**

The intense technological development of both the internet and other relevant technologies, as well as any changes to existing legislation, mean that it may be necessary to change this policy.

Therefore, we reserve the right to change this policy on an ongoing basis.

In case of changes, we will change the date of the document so that it is clear when the change is in effect. We thus advise the data subjects to check up on this policy from time to time.

## **Contact**

If you have any questions or comments about this policy, or if you wish to make use of one or more rights as a data subject, please contact us at [legal@kraftvaerk.com](mailto:legal@kraftvaerk.com)

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**The privacy policy was last updated 02-09-2019**